

Showing Up



TED^x
EasthamptonWomen
x = independently
organized TED event

December 1, 2018

PROGRAM DESCRIPTION

TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 30 years ago, TED has grown to support its mission with multiple initiatives.

TEDx

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

TEDxEasthamptonWomen

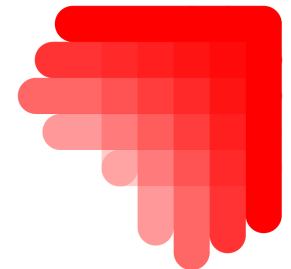
The first TEDxEasthamptonWomen event was held on November 2, 2017.

TEDxEasthamptonWomen 2018 is scheduled for December 1, 2018.

At our TEDxEasthamptonWomen event, TEDTalks videos and live speakers will combine to spark deep discussion and connection.

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SPEAKERS

TEDxWomen

TEDxEasthamptonWomen will livestream one 90-minute session of TEDxWomen 2018. Previous speakers include:

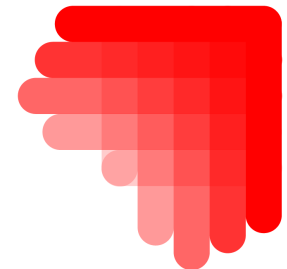
- Abby Wambach and Glennon Doyle
- Gretchen Carlson
- Justin Baldoni
- Christy Turlington Burns

TEDxEasthamptonWomen

TEDxEasthamptonWomen's speaker lineup represents diverse ideas worth spreading. Our 2018 speakers and topics will be announced in late September.

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AUDIENCE

TEDxEasthamptonWomen

TEDxEasthamptonWomen's audience will be limited to 100 people, per TED regulations. Approximately 20% of the tickets will be assigned to partners and volunteers.

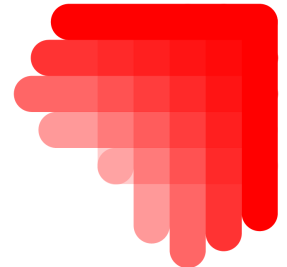
The remaining tickets will be available to the general public for \$25 each. Our goal is for individuals from all walks of life to come together to enjoy the program.

TEDxEasthamptonWomen will also be livestreamed, with viewing parties throughout the Pioneer Valley, and all talks will be uploaded to the TED YouTube channel.

Our 2017 event sold out a month in advance and we expect 2018 to also sell out.

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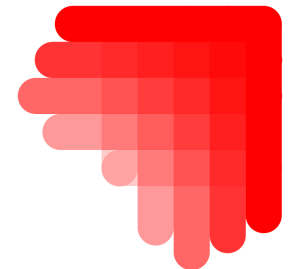


PARTNERSHIP LEVELS

	ORGANIZING PARTNER \$5,000	PRESENTING PARTNER \$2,500	CONTRIBUTING PARTNER \$1,000	PARTICIPATING PARTNER \$500
your logo on our website and in our event program	✓	✓	✓	✓
VIP invitations including Speaker Reception	6	4	2	1
a message in the conference program	full page	half page	quarter page	
your 1-color logo on conference tote bags	✓	✓	✓	
mention in press release	✓	✓		
acknowledgement by host during conference opening and closing	✓	✓		
your logo on each film	✓			

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ALTERNATIVE PARTNERSHIP OPPORTUNITIES

In-Kind Partnership

- Food/Snacks
- Beverages
- Printing
- Photography
- Media Partner
- Gift Items

Named Partnership

- Venue Partner
- Lunch Partner
- Break Partner (2 total)
- Speaker Reception Partner
- and more

For inquiries, details and further opportunities please contact us at
sponsorships@tedxeasthamptonwomen.com

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